

<http://e-mas.mx>



September 21, 2018

## E-Mas Program Presentation 2018

The Institute for Industrial Management at RWTH Aachen University is pleased to invite you to its *E-Mas Program Presentation 2018* event, which will introduce the E-Mas continuing education program, a program developed in partnership with the German MTM Association, WBA Aachener Werkzeugbau Akademie and the Lean Enterprise Institute. The implementation of the program is supported by the Instituto Tecnológico y de Estudios Superiores de Monterrey. This program intends to transmit useful knowledge and skills to professionals, personnel developers and operative managers of the Mexican automotive industry in the field of production management for Industrie 4.0.

Learn more about the benefits and requirements to join the E-Mas Partner Network. The German Federal Ministry of Education and Research as well as the German-Mexican Chamber of Industry and Commerce will join us in order to increase the cooperation between Mexico and Germany in the context of education and research.

**We look forward to welcoming you to our conference, your presence will be much appreciated.**

### Program\*:

10:00 – 11:00	Registration and Breakfast
11:00 – 11:15	Welcome
11:15 – 12:00	Presentation of the E-Mas program by Drs. Roman Senderek and Natalia Reynoso
12:00 – 13:00	Presentation “Cooperation between Mexico and Germany”
13:00 – 15:00	Networking with snacks and drinks

\*Submitted to change. Final version will be sent before the event

Please confirm your assistance with Natalia Reynoso at the following E-Mail Address:  
[natalia.reynoso@fir.rwth-aachen.de](mailto:natalia.reynoso@fir.rwth-aachen.de)

**Location:** Hotel Geneve Ciudad de México Londres 130, Juárez, 06600 Ciudad de México, CDMX, México  
**Date and Time:** September 21, 2018, start at 10:00 a.m.

